

# Transitioning to Circular Economy in Textiles, Electronics, Plastics/Packaging

Cologne, 1 October 2019

KOMED im MediaPark 7, 50670 Cologne



## OBJECTIVE:

The objective of this company workshop is to:

- Learn about opportunities, challenges and practices of innovative organisations
- Discuss how to transition to circular economy business models and policies in three focus sectors

## PARTICIPANTS HAVE THE OPPORTUNITY TO:

- Network with business representatives interested in circular economy;
- Learn about successful circular business models from others;
- Get to know practice-oriented tools to innovate your own circular business models;
- Learn about relevant circular economy policy initiatives.

## TARGET AUDIENCE:

Business and association representatives, especially from the plastics/packaging, electronics, and textiles sectors

## CONTEXT:

[R2π: - transition from linear 2 circular](#) is an EU Horizon 2020 project that enables organisations and their value chains to innovate towards more viable, sustainable and competitive economic models. The project examines how to transition to Circular Economy Business Models, by focusing on the enablers and barriers of both the market and policy-making. The ultimate objective of the R2π project is to **accelerate the widespread implementation of a circular economy business models and policies** to:

- ensure sustained economic development;
- minimise environmental impact;
- maximise social welfare.

Among our cases for Circular Economy Business Models:



Since October 2016, [the R2π Consortium](#) – composed of experts from the business sector, public bodies, think tanks and universities – has conducted in-depth business case studies, surveys and stakeholder exchanges to identify the key enablers and barriers faced by organisations transitioning to a circular economy.

## LOCATION:

KOMED im MediaPark 7, 50670 Cologne

## REGISTRATION:

The event is free of charge but subject to [registration here](#).

Due to the limited number of places available, please wait until you receive a confirmation before proceeding with any travel or accommodation arrangements. For any further information, please feel free to contact us at [info@r2piproject.eu](mailto:info@r2piproject.eu).



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## AGENDA

TIME	AGENDA POINT	MODERATOR/SPEAKER
09:30-10:00	<b>REGISTRATION &amp; COFFEE</b>	
10:00-10:30	<b>Welcome and Interactive Introduction</b> <i>Warm-up and introductions</i>	<b>Raymond Slaughter</b> , Senior Advisor, Collaborating Centre on Sustainable Consumption and Production (CSCP)
10:30-11:15 Including Q&A	<b>Circular Economy Business Models</b> <i>Showcasing 7 business model patterns and insights from 20+ case studies on the benefits, enablers and barriers of circular business models</i>	<b>Alexis Figeac</b> , R2π Consortium Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)
11:15-12:00 Including Q&A	<b>Policy Spotlight: Existing and Planned Schemes for Extended Producer Responsibility (EPR)</b> <i>Overview of regulatory initiatives aiming to enhance producer responsibilities to promote a prolonged and more circular use of resources</i>	<b>Dr Thomas Fischer</b> , Head of Market Intelligence & Governmental Affairs, Landbell AG
12:00-13:00	<b>LUNCH BREAK</b>	
13:00-15:00	<b>Parallel Workshops:</b> <b>Textiles, Electronics, Plastics/Packaging</b>  <ul style="list-style-type: none"> <li>• <i>Example cases in each sector</i></li> <li>• <i>Tools for Circular Business Model Innovation</i></li> <li>• <i>Working towards an ideal circular model</i></li> <li>• <i>Sharing and discussing solutions</i></li> </ul>	<b>Alexis Figeac</b> , R2π Consortium Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)  <b>Cristina Fedato</b> , Teamleader Sustainable Products, Infrastructure, and Services, Collaborating Centre on Sustainable Consumption and Production (CSCP)  <b>Stephan Schaller</b> , Senior Consultant, Collaborating Centre on Sustainable Consumption and Production (CSCP)
15:00-15:30	<b>COFFEE BREAK</b>	
15:30-16:00	<b>Where to next?</b>  <ul style="list-style-type: none"> <li>• Key actions from the workshop sessions</li> <li>• How to continue the circular innovation journey</li> </ul>	<b>Alexis Figeac</b> , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)

