

Transitioning to Circular Economy in Plastics/Packaging, Electronics, Textiles

Cologne, 1 October 2019



OBJECTIVE:

The objective of this company workshop is to:

- Learn about opportunities, challenges and practices of innovative organisations
- Discuss how to transition to circular economy business models and policies in three focus sectors

PARTICIPANTS HAVE THE OPPORTUNITY TO:

- Network with business representatives interested in Circular Economy;
- Learn about successful circular business models from others;
- Get to know practice-oriented tools to innovate your own circular business models;
- Learn about relevant Circular Economy policy initiatives.

TARGET AUDIENCE:

Business and association representatives, especially from the plastics/packaging, electronics, and textiles sectors

CONTEXT:

[R2π: - transition from linear 2 circular](#) is an EU Horizon 2020 project that enables organisations and their value chains to innovate towards more viable, sustainable and competitive economic models. The project examines how to transition to Circular Economy Business Models (CEBM), by focusing on the enablers and barriers of both the market and policy-making. The ultimate objective of the R2π project is to **accelerate the widespread implementation of a circular economy business models and policies** to:

- ensure sustained economic development;
- minimise environmental impact;
- maximise social welfare.

Since October 2016, [the R2π Consortium](#) – composed of experts from the business sector, public bodies, think tanks and universities – has conducted in-depth business case studies, surveys and stakeholder exchanges to identify the key enablers and barriers faced by organisations transitioning to a circular economy.

Among our cases for Circular Economy Business Models:



REGISTRATION:

The event is free of charge but subject to registration: <http://eepurl.com/cDUdub>

Due to the limited number of places available, please wait until you receive a confirmation before proceeding with any travel or accommodation arrangements. For any further information, please feel free to contact us at info@r2piproject.eu.



AGENDA

TIME	AGENDA POINT	MODERATOR/SPEAKER
09:30-10:00	REGISTRATION & COFFEE	
10:00-10:30 (30 min)	Welcome and Interactive Introduction <i>Warm-up and introduction to the day</i>	Raymond Slaughter , Senior Advisor, Collaborating Centre on Sustainable Consumption and Production (CSCP)
10:30-11:15 (45 min)	Circular Economy Business Models <i>Showcasing 7 business model patterns and insights from 20+ case studies on enablers, barriers, and success factors for circular business model innovation</i>	Alexis Figeac , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)
11:15-12:00 (45 min)	Policy Spotlight: Existing and Planned Schemes for Extended Producer Responsibility (EPR) <i>Overview of regulatory initiatives aiming to enhance producer responsibilities to promote a prolonged and more circular use of resources</i>	Dr Thomas Fischer , Head of Market Intelligence & Governmental Affairs, Landbell AG
12:00-13:00	LUNCH BREAK	
13:00-15:00 (120 min)	Parallel Workshops: Plastics/Packaging, Electronics, Textiles <ul style="list-style-type: none"> • <i>Sector cases and policy outlook</i> • <i>Tools for Circular Business Model Innovation</i> • <i>Working on your circular business model canvas</i> • <i>Sharing and discussing solutions</i> 	Alexis Figeac , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP) Raymond Slaughter , Senior Advisor, Collaborating Centre on Sustainable Consumption and Production (CSCP) Cristina Fedato , Teamleader Sustainable Products, Infrastructure, and Services, Collaborating Centre on Sustainable Consumption and Production (CSCP) Stephan Schaller , Senior Consultant, Collaborating Centre on Sustainable Consumption and Production (CSCP)
15:00-15:15	COFFEE BREAK	
15:30-16:00 (45 min)	Where to next? <ul style="list-style-type: none"> • Ideal CE Business Models in each focus sector • Collaboration models: circular partnerships • How to continue the circular innovation journey 	Alexis Figeac , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)
16:00- ...	NETWORKING DRINKS	

