The CSCP enables you to realise your buying power. Public and private organisations that strategically follow sustainable procurement practices reduce negative social and environmental impacts, multiply their handprint while reaching their political and financial goals.

Public procurement accounts for a major share of a country's GDP, providing ample power to impact supply chains. Sustainable procurement practices give companies and public institutions the means to anticipate changing consumer preferences, fulfil their CSR strategies, increase sustainability in their supply chains and push innovation. A holistic procurement strategy involves the collaboration with stakeholders across sectors and actors along the entire supply chain, creating value for everyone involved.
The CSCP supports public and private organisations in:

**Visioning & Assessment**
- Assessing the current procurement strategy and processes against sustainability risks and opportunities
- Visioning future potential and procurement strategy development

**Sustainability Products and Supply Chain Management**
- Choosing the right products through the assessment of the negative (hot spots) and positive (sweet spots) sustainability impacts - reducing your footprint while increasing your handprint
- Introducing sustainability criteria to improve supply chain management and drive innovation
- Approaching sustainable procurement from an end-of-life perspective to move towards circularity

**Strategic Implementation and Partnerships**
- Changing organisational culture and building capacity on sustainability
- Embracing multi-stakeholder involvement, life-cycle and value-for-money thinking through tailor-made solutions
- Enabling strategic partnerships to improve the implementation of sustainable procurement strategies (e.g. using big data analytics, artificial intelligence, etc.)

We look at the entire value chain and its positive as well as negative impacts as a basis for the development of a future-proof procurement strategy
I have worked in sustainable value chains for over 15 years. Sustainable public and private procurement is an important and often overlooked aspect that has the potential to create significant impact and ripple effects along the entire value chain. My experience in many different industrial sectors has taught me that it is important to take a holistic approach to value chain management with sustainable procurement at its centre.

**Sustainable procurement is a complex field of work in any organisation—public or private. The CSCP has the expertise to support you in getting started and implementing value-adding procurement strategies and practices so your organisation is well positioned to deal with the challenges of the future.**

“Procurement strategies must be based on collaboration to create far-reaching and resilient changes in production”

**WHY CSCP?**

Some Examples of Our Successes in Supporting Sustainable Procurement:

**Sustainable Products and Services for the Mass-Market**
Based on a multi-stakeholder approach, the CSCP has been collaborating with REWE GROUP since 2009. Together, we have added sustainability value to their product portfolio offered to the mass-market by introducing the Pro Planet product label.

**Public Procurement and Gross National Happiness**
The CSCP, together with its international and local project partners, supports the small Himalayan kingdom Bhutan in the process of changing from conventional to sustainable procurement practices.

**Newtrade**
The CSCP conducted a value chain risk analysis for toys with a special focus on sustainability aspects for the Office of Sustainable Public Procurement in North-Rhine Westphalia. The analysis was conducted to show how sustainable public procurement can be implemented effectively and efficiently.

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