

Sustainable Portfolio Assessment & Management

Future-proof Products and Services



Sustainable Portfolio Analysis and Management enables organisations to deeply understand their product portfolio. It shows them how to make it resilient for the fast-changing market and creates the transparency customers and stakeholders expect.

Capture Today's Value with Tomorrow's Vision!



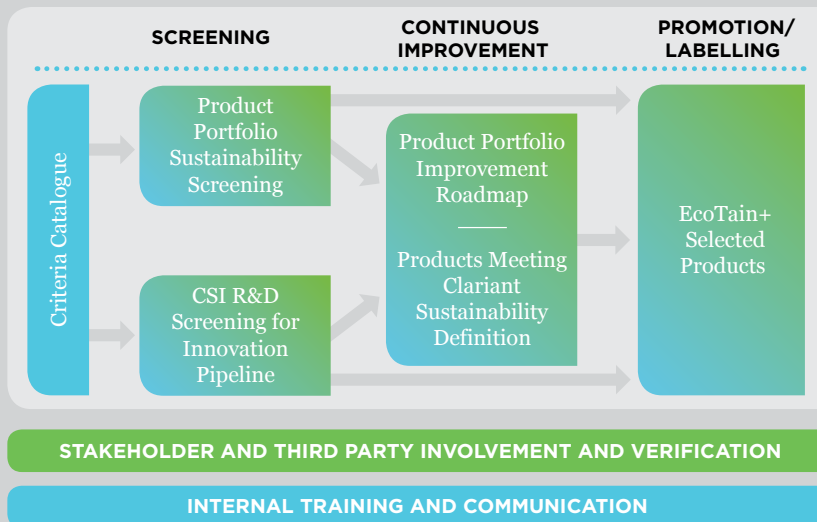
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WHAT IS SPa?

Sustainable Portfolio Assessment (SPa) is a tool to evaluate how sustainable a company's products are, by analysing the environmental, social and economic dimensions. It looks at both the input as well as the output side: from raw materials to consumer implications. It is a step towards establishing an enterprise-wide Sustainable Portfolio Management (SPm).

THE SUSTAINABLE PORTFOLIO SYSTEM

Main Components



Through this process, CSCP's client, Clariant, has awarded the co-developed EcoTain label to more than 80 products from all its business areas.

SPa OUTCOMES

Assessment

- Establishing environmental, social and economic criteria to be used to evaluate your products
- Capturing the data necessary to assess them
- Calculating a methodologically sound overall sustainability rating for each product based on these criteria

Impact

- Critical review of the supply chain
- Create internal awareness of ecological and social dimensions to be considered in product design
- Enhance understanding of downstream social and ecological repercussions

Communication

- Communicate about your efforts transparently, motivating staff and satisfying customers and stakeholders
- Add visibility to your approach to sustainability
- Set yourself apart from the competition

“[SPa] was the foundation upon which to redefine our product portfolio” - Lynette Chung, Clariant



Lynette Chung, Head of Corporate Sustainability Strategy & Advocacy, Clariant speaks about her experience collaborating with the CSCP. Click on the image above to play the video or [see it on our website](#)



CSCP has helped Deutsche Telekom identify the key risks to be considered when evaluating the sustainability dimension of its products and services. The Risk and Benefit filter analysis will help Deutsche Telekom to build a stronger and more transparent sustainable product portfolio and allow it to better inform its customers of the resulting sustainability».

- Birgit Klesper (SVP Group Corporate Responsibility, Deutsche Telekom AG)

“I realign product portfolios to leverage the opportunities of our resource challenged world”

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Working on product portfolios is an incredibly rewarding task because the outcome is systemic and beneficial to everyone. This process has a multiplying effect and we have the opportunity to create a wide-reaching positive impact. That’s what I look for in my work—to mainstream sustainability.

Alexis Figeac

+49 202 459 58 - 19

alexis.figeac@scp-centre.org

Collaborating Centre on Sustainable Consumption and Production

Hagenauer Strasse 30

42107 Wuppertal | Germany

www.scp-centre.org

IMPACTS OF SP

Embedded in Sustainable Portfolio Management

Sustainable Portfolio Analysis is not an exercise to be used in isolation; rather, it should be embedded in a portfolio approach. Using the results of the analysis, we support you in laying the framework for ongoing Portfolio Management:

- Steering and prioritizing product development
- Reviewing supply chain deficiencies
- Redefining product-market combinations
- Laying down a sustainability road map

WHY CSCP?

The CSCP is uniquely positioned to support you in understanding and adapting your product portfolio. We are not just experts in analysing the sustainability of products. We also know how to involve stakeholders in a solution-focused and impactful way to create a seamless rollout!

REFERENCES

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