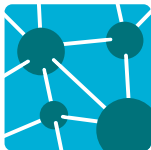


**Roadmap for better living**



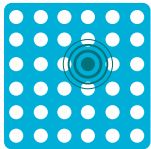
## Approaches to foster better living



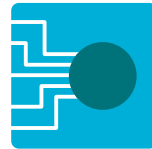
**Promoting multi stakeholder engagement:** The CSCP brings together all stakeholders and facilitates creative dialogues in the process of designing sustainable practices. We assist policymakers, civil society organisations, retailers and businesses alike in sharing knowledge, understanding the latest trends and the implications for them, so that they can be instrumental in accelerating the shift towards a sustainable society. Participation for all is at the heart of our approach.

**Developing tools and instruments based on research outcomes:** The CSCP uses the latest scientific papers, technological developments and global trend monitoring to identify, develop and improve key sustainability methodologies and tools that foster development, tackle climate change and encourage innovation.

**Advancing communication and dissemination:** We provide platforms, including organising interactive, meaningful and fruitful events for establishing a relationship of trust and dialogue between stakeholders. We support the integration of environmental, social, economic and cultural concerns into decision-making and provide a space for sharing common challenges and creating impactful solutions.



## Actions for achieving better living



**Innovation for a prosperous and sustainable planet:** Using full life cycle thinking and sustainable design, we work with organisations on the development and distribution of sustainable products, technologies, processes and services that ensure the transition to better living for all.

**Enhancing alternatives through sustainable entrepreneurship:** Based on the principles of sustainability, we promote creativity, and entrepreneurship through incubating viable concepts, networking entrepreneurs and core business providers, inspiring intrapreneurial thinking and facilitating the success of entrepreneurial ventures.

**Enabling sustainable lifestyles:** We develop, test and monitor concrete projects to identify different behaviours in developed countries based on informed choice and life cycle thinking. We support policymakers in developing countries in identifying policy instruments that can help leapfrog resource intensive ways of production and consumption. Our goal is to mainstream sustainability worldwide.

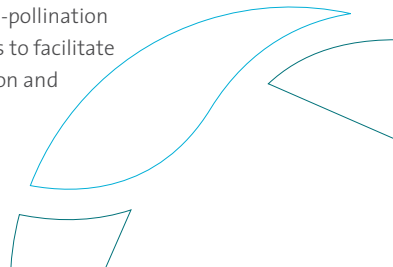


## Values and beliefs for better living

**Capacity building for a better future:** Systems thinking and scaling-up sustainable innovations are skills all change actors urgently need in radically improving our economy's physical structures and societal value systems to make them resilient for the future. The CSCP gathers the latest lessons learned and creates capacity building programmes for civil society organisations, businesses and policymakers to gain an insight into these processes.

**Establishing new infrastructures to support sustainable innovations:** The CSCP works on conceptualising and visualising the future physical, social and virtual infrastructure we need for achieving sustainable ways of living.

**Encouraging bottom-up participative models for sustainable innovations:** At the CSCP we encourage and support cross-pollination and provide the necessary coordination required by bringing together civil societies, governments, business and retailers to facilitate change. We identify and encourage collaboration and strategic alliances to move these stakeholders in the same direction and leverage faster change.



## The CSCP – A unique position at the centre of change

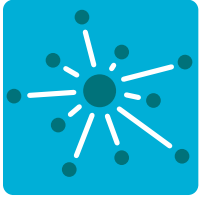
**A 'think tank' and 'do tank':** The CSCP is an international non-profit organisation, born from the collaboration between the United Nations Environment Programme (UNEP) and the Wuppertal Institute for Climate, Environment and Energy. The Centre contributes to the Johannesburg Plan of Implementation, signed at the UN World Summit on Sustainable Development in 2002, to promote sustainable patterns of consumption and production (SCP).

**Our team for a sustainable future:** Since its establishment in 2005, the CSCP team and research network has grown rapidly. The concept of Sustainable Consumption and Production (SCP) is an integrated and coordinated approach that requires international and localised expertise and the best multi-disciplinary knowledge. For these reasons the CSCP has created a special “SCP Professional Inner and Outer Planet” team to build capacity for SCP with professionals from around the world, contributing a broad range of specialised know how:

### **Countries of origin, CSCP team, consultants and young professionals:**

Bangladesh, Brazil, Cameroon, Canada, Chile, China, Colombia, Denmark, Ethiopia, Finland, France, Germany, Great Britain, Haiti, Indonesia, Italy, Mexico, The Netherlands, New Zealand, Nigeria, Norway, Pakistan, Poland, Russia, Slovenia, Switzerland, Taiwan, Turkey, USA

**Speciality areas:** Environmental Science, Political Science, Regional Studies, Development Studies, Social Science, Agronomy, Chemistry, Engineering, Economics, Business Administration, Marketing, Language, Design, Media Management, Communication Science.



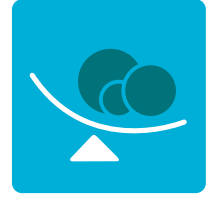
Replicate



Advise



Connect

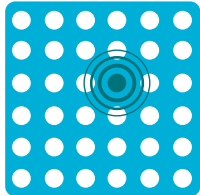


Measure

Promote



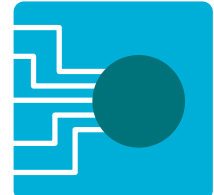
Innovate



Envision



Mainstream



## Join the CSCP

### A chance to shape a different future:

To find out more and make SCP and global better living a reality, please contact:

**UNEP/Wuppertal Institute Collaborating  
Centre on Sustainable Consumption and Production gGmbH**

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42107 Wuppertal  
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CONSUMPTION AND PRODUCTION